

PHILIP MORRIS USA

INTEROFFICE CORRESPONDENCE
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TO: Distribution

FROM: Willie Smith

SUBJECT: POS Forecast Memo of 7/15/94

DATE: July 19, 1994

Attached is a memo regarding 4th quarter POS forecast and anticipated needs by item and region.

Pursuant to recent discussions with purchasing and contrary to the timing referenced in the final paragraph of the original document, the new materials are not likely to be available for field placement until late October.

Please take this new information into consideration when planning and evaluating your respective field workload and scheduling initiatives.



Attachments

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